CONTRACT

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

GMMB
3050 K STREET NW
WASHINGTON, DC 20007

Contract / Revision	Alt Order #
333144 /	WOC10033048

Product
Candidate Orders

Contract Dates	Estimate #
09/04/12 - 09/17/12	**1687**

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/31/12 / 09/28/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRC	Kaitie Conway	Washington DC

Special Handling

Demographic
RA18+

IDB#	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref
25779	19078

Hiatus Dates: 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRC	09/04/12	09/06/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	2	$2,400.00
All spots on this order immediately preemptible class of time												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/12	09/10/12	-TWT---	2	$1,200.00						
N 2	WRC	09/04/12	09/06/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	2	$1,700.00
All spots on this order immediately preemptible class of time												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/12	09/10/12	-TWT---	2	$850.00						
N 3	WRC	09/04/12	09/06/12	11A-12P MIDDAY NEWS	11A-12P		:30			NM	3	$1,500.00
All spots on this order immediately preemptible class of time												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/12	09/10/12	-TWT---	3	$500.00						
N 4	WRC	09/04/12	09/06/12	Access H Live 12-1p	12-1p		:30			NM	3	$1,500.00
All spots on this order immediately preemptible class of time												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/12	09/10/12	-TWT---	3	$500.00						
N 5	WRC	09/04/12	09/06/12	1-2P DAYS OF OUR LIVES	1P-2P		:30			NM	3	$2,100.00
All spots on this order immediately preemptible class of time												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/12	09/10/12	-TWT---	3	$700.00						
N 6	WRC	09/04/12	09/06/12	Steve Harvey	2-3p		:30			NM	3	$1,500.00
All spots on this order immediately preemptible class of time												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/12	09/10/12	-TWT---	3	$500.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Contract / Revision	Alt Order #
333144 /	WOC10033048

Contract Dates	Product	Estimate #
09/04/12 - 09/17/12	Candidate Orders	**1687**

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/31/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 7	WRC	09/04/12	09/06/12	Ellen	3P-4P		:30			NM	3	$2,250.00
All spots on this order immediately preemptible class of time												
Week:	Start Date 09/04/12	End Date 09/10/12	Weekdays -TWT---	Spots/Week 3	Rate $750.00							
N 8	WRC	09/04/12	09/06/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	3	$7,200.00
All spots on this order immediately preemptible class of time												
Week:	Start Date 09/04/12	End Date 09/10/12	Weekdays -TWT---	Spots/Week 3	Rate $2,400.00							
N 9	WRC	09/04/12	09/06/12	7-9A TODAY SHOW	7A-9A		:30			NM	3	$7,800.00
All spots on this order immediately preemptible class of time												
Week:	Start Date 09/04/12	End Date 09/10/12	Weekdays -TWT---	Spots/Week 3	Rate $2,600.00							
N 10	WRC	09/04/12	09/06/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	3	$3,300.00
All spots on this order immediately preemptible class of time												
Week:	Start Date 09/04/12	End Date 09/10/12	Weekdays -TWT---	Spots/Week 3	Rate $1,100.00							
N 11	WRC	09/04/12	09/06/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	3	$5,400.00
All spots on this order immediately preemptible class of time												
Week:	Start Date 09/04/12	End Date 09/10/12	Weekdays -TWT---	Spots/Week 3	Rate $1,800.00							
N 12	WRC	09/04/12	09/06/12	1135-1237A TONIGHT SHO	1135P-1237A		:30			NM	3	$4,200.00
All spots on this order immediately preemptible class of time												
Week:	Start Date 09/04/12	End Date 09/10/12	Weekdays -TWT---	Spots/Week 3	Rate $1,400.00							
N 13	WRC	09/04/12	09/06/12	1237-137a Fallon	1237-137a		:30			NM	2	$900.00
All spots on this order immediately preemptible class of time												
Week:	Start Date 09/04/12	End Date 09/10/12	Weekdays -TWT---	Spots/Week 2	Rate $450.00							
N 14	WRC	09/04/12	09/06/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	3	$12,000.00
All spots on this order immediately preemptible class of time												
Week:	Start Date 09/04/12	End Date 09/10/12	Weekdays -TWT---	Spots/Week 3	Rate $4,000.00							

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
2	*WRC*	*09/04/12-09/10/12*	*730-8P ACCESS HOLLYWO*	*730P-8P*	*-TuWTh----*	*:30*	*~~$4,000.00~~*	*NM*
See MG 14.4								
PREEMPT								
4	WRC	09/12/12-09/12/12	Guys With Kids	10-11p	---W------	:30	$4,000.00	NM
(M) MG for 14.2 09/05								

N 15	WRC	09/17/12	09/17/12	Revolution	10-11p		:30			NM	1	$5,000.00
IP												
Week:	Start Date 09/11/12	End Date 09/17/12	Weekdays M------	Spots/Week 1	Rate $5,000.00							
N 16	WRC	09/04/12	09/04/12	Am Got Talent	8-9p		:30			NM	2	$16,000.00
All spots on this order immediately preemptible class of time												

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09/04/12 - 09/17/12	Candidate Orders	**1687**

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/31/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:	Start Date 09/04/12	End Date 09/10/12	Weekdays -T-----	Spots/Week 2	Rate $8,000.00							
N 17	WRC	09/12/12	09/12/12	Am Got Talent	8-9p		:30			NM	1	$2,500.00
IP												
Week:	Start Date 09/11/12	End Date 09/17/12	Weekdays --W----	Spots/Week 1	Rate $2,500.00							
N 18	WRC	09/07/12	09/07/12	Dateline	10P-11P		:30			NM	2	$5,000.00
IP												
Week:	Start Date 09/04/12	End Date 09/10/12	Weekdays ----F--	Spots/Week 2	Rate $2,500.00							
N 19	WRC	09/07/12	09/07/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	0	$0.00
IP												
Week:	Start Date 09/04/12	End Date 09/10/12	Weekdays ----F--	Spots/Week 1	Rate $550.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRC*	*09/04/12-09/10/12*		*9-10A TODAY SHOW 2*	*9A-10A*	------F----	*:30*		*~~$550.00~~*	*NM*		
See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13												
PREEMPT												
N 20	WRC	09/10/12	09/17/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	2	$2,160.00
CDR												
Week:	Start Date 09/04/12	End Date 09/10/12	Weekdays M------	Spots/Week 1	Rate $1,080.00							
Week:	09/11/12	09/17/12	MTWTF--	2	$1,080.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	*WRC*	*09/11/12-09/17/12*		*9-10A TODAY SHOW 2*	*9A-10A*	MTuWThF----	*:30*		*~~$1,080.00~~*	*NM*		
See MG 30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14,30.15,30.16,30.17,30.18												
PREEMPT												
N 21	WRC	09/07/12	09/07/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	12	$6,650.00
IP												
Week:	Start Date 09/04/12	End Date 09/10/12	Weekdays ----F--	Spots/Week 1	Rate $400.00							

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Contract Dates	Product	Estimate #
09/04/12 - 09/17/12	Candidate Orders	**1687**

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/31/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate	Type		
1	*WRC*	*09/04/12-09/10/12*		*10-11A TODAY SHOW 3*	*10A-11A*	------F----	*:30*		*~~$400.00~~*	*NM*		
	See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13											
	PREEMPT											
2	WRC	09/07/12-09/07/12		10-11A TODAY SHOW 3	10A-11A	------F----	:30		$350.00	NM		
(M)	MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.1,35.1,41.1											
3	WRC	09/07/12-09/07/12		1135-1237A TONIGHT SHOV	1135P-1237A	------F----	:30		$600.00	NM		
(M)	MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.1,35.1,41.1											
4	WRC	09/07/12-09/07/12		11A-12P MIDDAY NEWS	11A-12P	------F----	:30		$200.00	NM		
(M)	MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.1,35.1,41.1											
5	WRC	09/07/12-09/07/12		1237-137a Fallon	1237-137a	------F----	:30		$200.00	NM		
(M)	MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.1,35.1,41.1											
6	WRC	09/07/12-09/07/12		4-5P NEWS4 @ 4PM	4P-5P	------F----	:30		$350.00	NM		
(M)	MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.1,35.1,41.1											
7	WRC	09/07/12-09/07/12		5-6P NEWS 4 @ 5PM	5P-6P	------F----	:30		$700.00	NM		
(M)	MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.1,35.1,41.1											
8	WRC	09/07/12-09/07/12		6-7A NEWS4 @ 6AM	6A-7A	------F----	:30		$600.00	NM		
(M)	MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.1,35.1,41.1											
9	WRC	09/07/12-09/07/12		730-8P ACCESS HOLLYWO(	730P-8P	------F----	:30		$1,800.00	NM		
(M)	MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.1,35.1,41.1											
10	WRC	09/07/12-09/07/12		7-9A TODAY SHOW	7A-9A	------F----	:30		$850.00	NM		
(M)	MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.1,35.1,41.1											
11	WRC	09/07/12-09/07/12		9-10A TODAY SHOW 2	9A-10A	------F----	:30		$500.00	NM		
(M)	MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.1,35.1,41.1											
12	WRC	09/07/12-09/07/12		Ellen	3P-4P	------F----	:30		$300.00	NM		
(M)	MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.1,35.1,41.1											
13	WRC	09/04/12-09/10/12		Steve Harvey	2-3p	------F----	:30		$200.00	NM		
(M)	MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.1,35.1,41.1											
N 22	WRC	09/10/12	09/17/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	3	$2,700.00
	CDR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/04/12	09/10/12	M------	1	$900.00							
Week:	09/11/12	09/17/12	MTWTF--	2	$900.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WRC*	*09/11/12-09/17/12*		*10-11A TODAY SHOW 3*	*10A-11A*	MTuWThF----	*:30*		*~~$900.00~~*	*NM*		
	See MG 22.4											
	DNA-NEWS SPL REPORT											
4	WRC	09/15/12-09/17/12		10-11A TODAY SHOW 3	10A-11A	M---------	:30		$900.00	NM		
(M)	MG for 22.2 09/12											
N 23	WRC	09/07/12	09/07/12	11A-12P MIDDAY NEWS	11A-12P		:30			NM	0	$0.00
	IP											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/04/12	09/10/12	----F--	1	$350.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRC*	*09/04/12-09/10/12*		*11A-12P MIDDAY NEWS*	*11A-12P*	------F----	*:30*		*~~$350.00~~*	*NM*		
	See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13											
	PREEMPT											

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Contract Dates	Product	Estimate #
09/04/12 - 09/17/12	Candidate Orders	**1687**

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/31/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 24	WRC	09/10/12	09/17/12	11A-12P MIDDAY NEWS	11A-12P		:30			NM	5	$1,750.00
	IP											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/04/12	09/10/12	M------	1	$350.00
Week:	09/11/12	09/17/12	MTWTF--	5	$350.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
2	*WRC*	*09/11/12-09/17/12*	*11A-12P MIDDAY NEWS*	*11A-12P*	MTuWThF----	*:30*	*~~$350.00~~*	*NM*

See MG 30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14,30.15,30.16,30.17,30.18
PREEMPT

N 25	WRC	09/07/12	09/07/12	Access H Live 12-1p	12-1p		:30			NM	1	$250.00
	IP											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/04/12	09/10/12	----F--	1	$250.00

N 26	WRC	09/10/12	09/17/12	Access H Live 12-1p	12-1p		:30			NM	5	$1,250.00
	IP											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/04/12	09/10/12	M------	1	$250.00
Week:	09/11/12	09/17/12	MTWTF--	5	$250.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
3	*WRC*	*09/11/12-09/17/12*	*Access H Live 12-1p*	*12-1p*	MTuWThF----	*:30*	*~~$250.00~~*	*NM*

See MG 30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14,30.15,30.16,30.17,30.18
PREEMPT

N 27	WRC	09/07/12	09/07/12	1-2P DAYS OF OUR LIVES	1P-2P		:30			NM	1	$300.00
	IP											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/04/12	09/10/12	----F--	1	$300.00

N 28	WRC	09/10/12	09/17/12	1-2P DAYS OF OUR LIVES	1P-2P		:30			NM	4	$1,250.00
	IP											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/04/12	09/10/12	M------	1	$350.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*WRC*	*09/04/12-09/10/12*	*1-2P DAYS OF OUR LIVES*	*1P-2P*	M---------	*:30*	*~~$350.00~~*	*NM*

See MG 28.7
PREEMPT

7	WRC	09/10/12-09/10/12	1-2P DAYS OF OUR LIVES	1P-2P	M---------	:30	$300.00	NM
Ⓜ	MG for 28.1 09/10							
Week:	09/11/12	09/17/12	MTWTF--	5	$350.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
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Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
333144 /	WOC10033048

Contract Dates	Product	Estimate #
09/04/12 - 09/17/12	Candidate Orders	**1687**

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/31/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WRC*	*09/11/12-09/17/12*		*1-2P DAYS OF OUR LIVES*	*1P-2P*	MTuWThF----	*:30*		*~~$350.00~~*	*NM*		
See MG 30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14,30.15,30.16,30.17,30.18												
PREEMPT												
3	*WRC*	*09/11/12-09/17/12*		*1-2P DAYS OF OUR LIVES*	*1P-2P*	MTuWThF----	*:30*		*~~$350.00~~*	*NM*		
See MG 30.19,30.20												
PREEMPT												
4	*WRC*	*09/11/12-09/17/12*		*1-2P DAYS OF OUR LIVES*	*1P-2P*	MTuWThF----	*:30*		*~~$350.00~~*	*NM*		
See MG 28.8												
PREEMPT												
5	*WRC*	*09/11/12-09/17/12*		*1-2P DAYS OF OUR LIVES*	*1P-2P*	MTuWThF----	*:30*		*~~$350.00~~*	*NM*		
See MG 28.9												
PREEMPT												
8	WRC	09/12/12-09/12/12		1-2P DAYS OF OUR LIVES	1P-2P	---W-------	:30		$300.00	NM		
Ⓜ	MG for 28.4 09/12											
9	WRC	09/14/12-09/14/12		1-2P DAYS OF OUR LIVES	1P-2P	------F----	:30		$300.00	NM		
Ⓜ	MG for 28.5 09/14											
N 29	WRC	09/07/12	09/07/12	Steve Harvey	2-3p		:30			NM	0	$0.00
IP												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/12	09/10/12	----F--	1	$250.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRC*	*09/04/12-09/10/12*		*Steve Harvey*	*2-3p*	------F----	*:30*		*~~$250.00~~*	*NM*		
See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13												
PREEMPT												
N 30	WRC	09/10/12	09/17/12	Steve Harvey	2-3p		:30			NM	17	$13,250.00
IP												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/12	09/10/12	M------	1	$300.00						
Week:		09/11/12	09/17/12	MTWTF--	5	$300.00						

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FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Contract / Revision	Alt Order #
333144 /	WOC10033048

Contract Dates	Product	Estimate #
09/04/12 - 09/17/12	Candidate Orders	**1687**

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/31/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 31	WRC	09/07/12	09/07/12	Ellen	3P-4P		:30			NM	0	$0.00
IP												
N 32	WRC	09/10/12	09/17/12	Ellen	3P-4P		:30			NM	5	$3,150.00
CDR												

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
2	*WRC*	*09/11/12-09/17/12*	*Steve Harvey*	*2-3p*	*MTuWThF----*	*:30*	*~~$300.00~~*	*NM*
See MG 30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14,30.15,30.16,30.17,30.18								
PREEMPT								
4	*WRC*	*09/11/12-09/17/12*	*Steve Harvey*	*2-3p*	*MTuWThF----*	*:30*	*~~$300.00~~*	*NM*
Credited								
PREEMPT								
7	WRC	09/12/12-09/14/12	Steve Harvey	2-3p	---WThF----	:30	$300.00	NM
(M) MG for 20.3,32.4,36.2,26.3,46.2,40.3,24.2,28.2,30.2,42.4,38.4,44.3								
8	WRC	09/12/12-09/14/12	Ellen	3P-4P	---WThF----	:30	$630.00	NM
(M) MG for 20.3,32.4,36.2,26.3,46.2,40.3,24.2,28.2,30.2,42.4,38.4,44.3								
9	WRC	09/12/12-09/14/12	Access H Live 12-1p	12-1p	---WThF----	:30	$250.00	NM
10	WRC	09/12/12-09/14/12	9-10A TODAY SHOW 2	9A-10A	---WThF----	:30	$1,080.00	NM
(M) MG for 20.3,32.4,36.2,26.3,46.2,40.3,24.2,28.2,30.2,42.4,38.4,44.3								
11	WRC	09/12/12-09/14/12	7-9A TODAY SHOW	7A-9A	---WThF----	:30	$1,500.00	NM
(M) MG for 20.3,32.4,36.2,26.3,46.2,40.3,24.2,28.2,30.2,42.4,38.4,44.3								
12	WRC	09/12/12-09/14/12	730-8P ACCESS HOLLYWO	730P-8P	---WThF----	:30	$4,050.00	NM
(M) MG for 20.3,32.4,36.2,26.3,46.2,40.3,24.2,28.2,30.2,42.4,38.4,44.3								
13	WRC	09/12/12-09/14/12	5-6P NEWS 4 @ 5PM	5P-6P	---WThF----	:30	$1,440.00	NM
(M) MG for 20.3,32.4,36.2,26.3,46.2,40.3,24.2,28.2,30.2,42.4,38.4,44.3								
14	WRC	09/12/12-09/14/12	4-5P NEWS4 @ 4PM	4P-5P	---WThF----	:30	$900.00	NM
(M) MG for 20.3,32.4,36.2,26.3,46.2,40.3,24.2,28.2,30.2,42.4,38.4,44.3								
15	*WRC*	*09/12/12-09/14/12*	*1-2P DAYS OF OUR LIVES*	*1P-2P*	*---WThF----*	*:30*	*~~$350.00~~*	*NM*
(M) *See MG 30.19,30.20*								
PREEMPT								
16	WRC	09/12/12-09/14/12	1237-137a Fallon	1237-137a	---WThF----	:30	$250.00	NM
(M) MG for 20.3,32.4,36.2,26.3,46.2,40.3,24.2,28.2,30.2,42.4,38.4,44.3								
17	WRC	09/12/12-09/14/12	11A-12P MIDDAY NEWS	11A-12P	---WThF----	:30	$350.00	NM
(M) MG for 20.3,32.4,36.2,26.3,46.2,40.3,24.2,28.2,30.2,42.4,38.4,44.3								
18	WRC	09/12/12-09/14/12	1135-1237A TONIGHT SHOV	1135P-1237A	---WThF----	:30	$700.00	NM
(M) MG for 20.3,32.4,36.2,26.3,46.2,40.3,24.2,28.2,30.2,42.4,38.4,44.3								
19	WRC	09/13/12-09/13/12	1-2P DAYS OF OUR LIVES	1P-2P	----Th-----	:30	$300.00	NM
(M) MG for 28.3,30.15								
20	WRC	09/13/12-09/13/12	1-2P DAYS OF OUR LIVES	1P-2P	----Th-----	:30	$300.00	NM
(M) MG for 28.3,30.15								

Week:	Start Date	End Date	Weekdays	Spots/Week	Rate
	09/04/12	09/10/12	----F--	1	$350.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*WRC*	*09/04/12-09/10/12*	*Ellen*	*3P-4P*	*------F----*	*:30*	*~~$350.00~~*	*NM*
See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13								
PREEMPT								

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Contract / Revision	Alt Order #
333144 /	WOC10033048

Contract Dates	Product	Estimate #
09/04/12 - 09/17/12	Candidate Orders	**1687**

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/31/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/12	09/10/12	M------	1	$630.00						
Week:		09/11/12	09/17/12	MTWTF--	5	$630.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
4	*WRC*	*09/11/12-09/17/12*		*Ellen*	*3P-4P*	MTuWThF----	*:30*		~~*$630.00*~~	*NM*		
		See MG 30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14,30.15,30.16,30.17,30.18										
		PREEMPT										
N 33	WRC	09/07/12	09/07/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	0	$0.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/12	09/10/12	----F--	1	$1,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRC*	*09/04/12-09/10/12*		*6-7A NEWS4 @ 6AM*	*6A-7A*	------F----	*:30*		~~*$1,000.00*~~	*NM*		
		See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13										
		PREEMPT										
N 34	WRC	09/10/12	09/17/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	4	$4,800.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/12	09/10/12	M------	1	$1,200.00						
Week:		09/11/12	09/17/12	MTWTF--	3	$1,200.00						
N 35	WRC	09/07/12	09/07/12	7-9A TODAY SHOW	7A-9A		:30			NM	0	$0.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/12	09/10/12	----F--	1	$1,400.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRC*	*09/04/12-09/10/12*		*7-9A TODAY SHOW*	*7A-9A*	------F----	*:30*		~~*$1,400.00*~~	*NM*		
		See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13										
		PREEMPT										
N 36	WRC	09/10/12	09/17/12	7-9A TODAY SHOW	7A-9A		:30			NM	3	$4,500.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/12	09/10/12	M------	1	$1,500.00						
Week:		09/11/12	09/17/12	MTWTF--	3	$1,500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WRC*	*09/11/12-09/17/12*		*7-9A TODAY SHOW*	*7A-9A*	MTuWThF----	*:30*		~~*$1,500.00*~~	*NM*		
		See MG 30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14,30.15,30.16,30.17,30.18										
		PREEMPT										
N 37	WRC	09/07/12	09/07/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	0	$0.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/12	09/10/12	----F--	1	$500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRC*	*09/04/12-09/10/12*		*4-5P NEWS4 @ 4PM*	*4P-5P*	------F----	*:30*		~~*$500.00*~~	*NM*		
		See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13										
		PREEMPT										

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
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FOR NBCE CONTRACTS:
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Contract / Revision	Alt Order #
333144 /	WOC10033048

Contract Dates	Product	Estimate #
09/04/12 - 09/17/12	Candidate Orders	**1687**

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/31/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 38	WRC	09/10/12	09/17/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	3	$2,700.00
	CDR											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/04/12	09/10/12	M------	1	$900.00
Week:	09/11/12	09/17/12	MTWTF--	3	$900.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
4	*WRC*	*09/11/12-09/17/12*	*4-5P NEWS4 @ 4PM*	*4P-5P*	MTuWThF----	*:30*	*~~$900.00~~*	*NM*

See MG 30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14,30.15,30.16,30.17,30.18
PREEMPT

N 39	WRC	09/07/12	09/07/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	0	$0.00
	IP											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/04/12	09/10/12	----F--	1	$800.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*WRC*	*09/04/12-09/10/12*	*5-6P NEWS 4 @ 5PM*	*5P-6P*	------F----	*:30*	*~~$800.00~~*	*NM*

See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13
PREEMPT

N 40	WRC	09/10/12	09/17/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	3	$4,320.00
	CDR											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/04/12	09/10/12	M------	1	$1,440.00
Week:	09/11/12	09/17/12	MTWTF--	3	$1,440.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
3	*WRC*	*09/11/12-09/17/12*	*5-6P NEWS 4 @ 5PM*	*5P-6P*	MTuWThF----	*:30*	*~~$1,440.00~~*	*NM*

See MG 30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14,30.15,30.16,30.17,30.18
PREEMPT

N 41	WRC	09/07/12	09/07/12	1135-1237A TONIGHT SHO\	1135P-1237A		:30			NM	0	$0.00
	IP											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/04/12	09/10/12	----F--	1	$700.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*WRC*	*09/04/12-09/10/12*	*1135-1237A TONIGHT SHO*	*1135P-1237A*	------F----	*:30*	*~~$700.00~~*	*NM*

See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13
PREEMPT

N 42	WRC	09/10/12	09/17/12	1135-1237A TONIGHT SHO\	1135P-1237A		:30			NM	2	$1,700.00
	IP											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/04/12	09/10/12	M------	1	$700.00

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FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Contract / Revision	Alt Order #
333144 /	WOC10033048

Contract Dates	Product	Estimate #
09/04/12 - 09/17/12	Candidate Orders	**1687**

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/31/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRC*	*09/04/12-09/10/12*		*1135-1237A TONIGHT SHOV*	*1135P-1237A*	M----------	*:30*		~~*$700.00*~~	*NM*		
	See MG 42.7,42.8											
	PREEMPT											
7	*WRC*	*09/17/12-09/17/12*		*1135-1237A TONIGHT SHOV*	*1135P-1237A*	M----------	*:30*		~~*$900.00*~~	*NM*		
Ⓜ	*See MG 42.9,42.10*											
	PREEMPT											
8	*WRC*	*09/17/12-09/17/12*		*1135-1237A TONIGHT SHOV*	*1135P-1237A*	M----------	*:30*		~~*$900.00*~~	*NM*		
Ⓜ	*See MG 42.9,42.10*											
	PREEMPT											
9	WRC	09/17/12-09/17/12		1135-1237A TONIGHT SHOV	1135P-1237A	M----------	:30		$850.00	NM		
Ⓜ	MG for 42.7,42.8											
10	WRC	09/17/12-09/17/12		1135-1237A TONIGHT SHOV	1135P-1237A	M----------	:30		$850.00	NM		
Ⓜ	MG for 42.7,42.8											
Week:	09/11/12	09/17/12		MTWTF--	5	$700.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WRC*	*09/11/12-09/17/12*		*1135-1237A TONIGHT SHOV*	*1135P-1237A*	MTuWThF----	*:30*		~~*$700.00*~~	*NM*		
	See MG 42.7,42.8											
	PREEMPT											
3	*WRC*	*09/11/12-09/17/12*		*1135-1237A TONIGHT SHOV*	*1135P-1237A*	MTuWThF----	*:30*		~~*$700.00*~~	*NM*		
	Credited											
	PREEMPT											
4	*WRC*	*09/11/12-09/17/12*		*1135-1237A TONIGHT SHOV*	*1135P-1237A*	MTuWThF----	*:30*		~~*$700.00*~~	*NM*		
	See MG 30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14,30.15,30.16,30.17,30.18											
	PREEMPT											
5	*WRC*	*09/11/12-09/17/12*		*1135-1237A TONIGHT SHOV*	*1135P-1237A*	MTuWThF----	*:30*		~~*$700.00*~~	*NM*		
	Credited											
	PREEMPT											
6	*WRC*	*09/11/12-09/17/12*		*1135-1237A TONIGHT SHOV*	*1135P-1237A*	MTuWThF----	*:30*		~~*$700.00*~~	*NM*		
	Credited											
	PREEMPT											
N 43	WRC	09/07/12	09/07/12	1237-137a Fallon	1237-137a		:30			NM	0	$0.00
	IP											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/04/12	09/10/12	----F--	1	$250.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRC*	*09/04/12-09/10/12*		*1237-137a Fallon*	*1237-137a*	------F----	*:30*		~~*$250.00*~~	*NM*		
	See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13											
	PREEMPT											
N 44	WRC	09/10/12	09/17/12	1237-137a Fallon	1237-137a		:30			NM	5	$1,250.00
	IP											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/04/12	09/10/12	M------	1	$250.00							
Week:	09/11/12	09/17/12	MTWTF--	5	$250.00							

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FOR NBC & TELEMUNDO STATION CONTRACTS:
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FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Contract / Revision	Alt Order #
333144 /	WOC10033048

Contract Dates	Product	Estimate #
09/04/12 - 09/17/12	Candidate Orders	**1687**

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/31/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate	Type		
3	*WRC*	*09/11/12-09/17/12*		*1237-137a Fallon*	*1237-137a*	MTuWThF----	*:30*		~~*$250.00*~~	*NM*		
	See MG 30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14,30.15,30.16,30.17,30.18											
	PREEMPT											
N 45	WRC	09/07/12	09/07/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	0	$0.00
	IP											
Week:		Start Date 09/04/12	End Date 09/10/12	Weekdays ----F--	Spots/Week 1	Rate $2,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRC*	*09/04/12-09/10/12*		*730-8P ACCESS HOLLYWO*	*730P-8P*	------F----	*:30*		~~*$2,000.00*~~	*NM*		
	See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13											
	PREEMPT											
N 46	WRC	09/10/12	09/17/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	3	$12,150.00
	CDR											
Week:		Start Date 09/04/12	End Date 09/10/12	Weekdays M------	Spots/Week 1	Rate $4,050.00						
Week:		09/11/12	09/17/12	MTWTF--	3	$4,050.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WRC*	*09/11/12-09/17/12*		*730-8P ACCESS HOLLYWO*	*730P-8P*	MTuWThF----	*:30*		~~*$4,050.00*~~	*NM*		
	See MG 30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14,30.15,30.16,30.17,30.18											
	PREEMPT											
N 47	WRC	09/10/12	09/10/12	The Voice	8-10p		:30			NM	1	$6,500.00
	IP											
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays M------	Spots/Week 1	Rate $6,500.00						
N 48	WRC	09/11/12	09/11/12	Go On/New Normal	9-10p		:30			NM	3	$5,000.00
	IP											
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays -T-----	Spots/Week 1	Rate $5,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRC*	*09/10/12-09/16/12*		*Go On/New Normal*	*9-10p*	-Tu-------	*:30*		~~*$5,000.00*~~	*NM*		
	See MG 48.2,48.3,48.4											
	PREEMPT											
2	WRC	09/12/12-09/12/12		Am Got Talent	8-9p	---W------	:30		$2,500.00	NM		
Ⓜ	MG for 48.1 09/11											
3	WRC	09/14/12-09/14/12		Go On/New Normal	8P-9P	------F----	:30		$2,000.00	NM		
Ⓜ	MG for 48.1 09/11											
4	*WRC*	*09/15/12-09/15/12*		*5-6A SAT/SUN ROTATION*	*5A-6A*	-------Sa--	*:30*		~~*$500.00*~~	*NM*		
Ⓜ	*See MG 48.5*											
	PREEMPT											
5	WRC	09/12/12-09/14/12		5-6A NEWS4 @5AM	5A-6A	---WThF----	:30		$500.00	NM		
Ⓜ	MG for 48.4 09/15											
N 49	WRC	09/14/12	09/14/12	Dateline	10P-11P		:30			NM	1	$5,400.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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FOR NBCE CONTRACTS:
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Contract / Revision	Alt Order #
333144 /	WOC10033048

Contract Dates	Product	Estimate #
09/04/12 - 09/17/12	Candidate Orders	**1687**

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/31/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/12	09/17/12	- - - - F - -	1	$5,400.00						
N 50	WRC	09/05/12	09/06/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	1	$1,100.00
All spots on this order immediately preemptible class of time												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	- - WT - - -	1	$1,100.00						
								Totals			129	$164,380.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/17/12	129	$164,380.00	$139,723.00
Totals	129	$164,380.00	$139,723.00

Signature: _____ **Date:** _____

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FOR NBC & TELEMUNDO STATION CONTRACTS:
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